



# Join SPARK

IGNITING MINDS ACROSS COMMUNITIES TO CREATE LASTING CHANGE

A Global Learning & Engagement Initiative from Moving Windmills Project

## What is SPARK?

SPARK invites communities - including classrooms, libraries, book clubs, scouts, and more—to engage with *The Boy Who Harnessed the Wind* and turn inspiration into action. By joining SPARK, your community becomes part of a global network dedicated to innovation, sustainability, and problem-solving. Designed to foster deeper connections between Malawian and worldwide communities, SPARK uplifts young innovators, shares knowledge, and bridges cultural and educational divides. As a platform for global engagement, SPARK not only enriches the understanding of changemakers but also drives meaningful impact in Malawi.



## Why Join SPARK?

### BRING LEARNING TO LIFE

Use *The Boy Who Harnessed the Wind* to explore themes of resilience, innovation, and sustainability.

### GLOBAL CONNECTION

Join an international movement linking international communities of learning with Malawian communities.

### REAL-WORLD IMPACT

Support and learn from innovators in Malawi and help fund local community projects.

## The SPARK Experience: YOUR SPARK JOURNEY INCLUDES:

### WELCOME VIDEO

from the Moving Windmills team



### MEMBERSHIP CELEBRATION

including a SPARK member sticker - perfect for displaying on a window, door, or prominent space - to proudly showcase your commitment to innovation and global connection (additional merchandise available to purchase), ready-to-use social media graphics and customizable announcement templates for school newsletters or community newspapers to share your SPARK journey.

### ENGAGING CURRICULUM

that enhances the book and film with standards-aligned lessons in science, engineering, social studies, and global issues, fostering critical thinking, empathy, and understanding of poverty, innovation, and sustainability.

### TWICE-YEARLY COMMUNITY UPDATES

delivered via zoom, with opportunities to ask questions and interact with Moving Windmills Project staff. One update will be delivered by William Kamkwamba and one update will be delivered by program staff.

## How to Get Involved

SPARK is open to communities of all kinds. Current members include classrooms/schools, scout groups, libraries, homeschool groups, book clubs, church groups, and more! We invite you to take part in a way that best fits your community, and **we encourage each group to engage in at least one (or more!) of the following ways:**

### FUELING IMPACT

To remove barriers, there's no minimum financial requirement, but most SPARK communities contribute \$500+ to support Moving Windmills Project. A \$500 donation will give young innovators in Malawi the resources they need to learn and thrive - providing access to creative workspaces, essential tools, and nutritious meals to fuel both their minds and bodies. Every contribution makes a difference!

### HOST AN EXPERIENCE

Host an Energy or Innovation Learning Experience - Inspire the next generation of changemakers by supporting hands-on learning about sustainability. Whether it's a classroom taking on a 24-hour energy fast or students exploring alternative energy solutions, your support fosters a global mindset and deeper understanding of our shared environmental impact.

### HOST A BOOK EVENT

Host a book discussion & awareness event - Spark conversations about creativity, resilience, and global problem-solving in your community. Bring people together to explore the themes of *The Boy Who Harnessed the Wind*, reflect on its impact, and discuss ways to apply its lessons in real-world contexts.

### SPARK IMPACT PARTNERSHIPS

Communities that are able invest \$1,000 or more in Moving Windmills Project can directly support a bespoke project of their choice. We'll work with you to tailor a partnership, providing a project update with photos and the opportunity to connect via Zoom with the project manager to see your impact in action.

EVERY COMMUNITY'S INVOLVEMENT FUELS THE IMPACT OF SPARK, AND WE'RE EXCITED TO WELCOME YOU, NO MATTER WHERE YOU START.

Let's SPARK Change Together!

JOIN THE MOVEMENT AND HELP EMPOWER THE NEXT GENERATION OF PROBLEM-SOLVERS.



SIGN UP TODAY  
LEARN MORE