*MOVING WINDMILL

CULTIVATING LOCAL POSSIBILITIES, EMPOWERING GLOBAL POTENTIAL

"<u>THE BOY WHO HARNESSED THE WIND</u> is the inspiring story of a young man in Africa who used the only resources available to him to build a windmill and elevate the lives and spirits of those in his community. William Kamkwamba's achievements with wind energy should serve as a model of what one person, with an inspired idea, can do to tackle the crisis we face. His book tells a moving and exciting story."

- <u>Al Gore</u>, former <u>U.S. Vice President</u> and <u>Nobel Laureate</u>

WILLIAM KAMKWAMBA: INNOVATOR AND VISIONARY

William is an entrepreneur, <u>TED Fellow</u>, and Dartmouth College graduate who has worked with the design firm <u>IDEO.org</u> and the <u>WiderNet</u> <u>Project</u>. From his early days in Malawi to his global influence, William's journey is a testament to the power of innovation in solving community challenges. His commitment to human-centered design has led to significant advancements in bridging the gap between knowledge and action in agriculture, sanitation, and more.



THE DYNAMO EFFECT: CREATE YOUR OWN DYNAMO MOMENTS

When Moving Windmills' co-founder William Kamkwamba was 14, Malawi suffered a severe famine. William's family could no longer pay his school fees, forcing him to drop out of high school. William remained curious and inventive; he continued to study, especially science. Inspired by a single photo in a textbook, he reasoned out how to build a windmill from spare parts and scrap. William's windmill project was made possible by the crucial gift of a dynamo he couldn't afford, from his best friend Gilbert.

This gift of a dynamo was the opportunity that propelled William's talent leading to ripples of impact: the first windmill generated electricity; the next iterations irrigated fields, saved lives, and transformed a community. William's story, captured in "The Boy Who Harnessed the Wind," proves talent, supported by opportunity and collaboration, can create significant change.

Since the book's debut, William's story has created "Dynamo Moments" for people across the world, sparking interest in creative change and generating power for young problem-solvers from Toronto to Tokyo. Thousands of young people have built their own windmills, created new solutions for community issues, and taken small steps that collectively make an incredible difference.

Your contribution at any level propels fuels global innovation and community development in Malawi; in thanks we offer several ways to engage on a deeper level with the Moving Windmills Project:

SPARK (\$1,000 - \$4,999)

Help fund the purchase and distribution of necessary classroom supplies, learning materials, furniture, technology, and books for Malawian secondary schools.

All teams that raise a minimum \$1,000 will be entered into a SPARK Raffle to win a virtual visit with William.

SPOKE (\$5,000 - \$19,999)

Power community-directed programs with uniforms for Soccer Teams, tools and training to solarize schools, fuel costs for digging water wells, and much more.

All teams that raise \$5,000 or more will be entered into the SPARK raffle and will receive Moving Windmills-inspired original artwork by a Malawian artist.

HUB (\$20,000 - \$49,000)

Empower major infrastructure projects (i.e. fully outfitted eco-Community Hubs) with building supplies, fixtures, logistics, equitable hiring, and more.

Teams that raise \$20,000 or more will be entered into the SPARK Raffle and receive SPOKE Level thank you gifts. HUB level donors get direct engagement in our projects for 6 months, virtual meetings with William/team, and access to specialised educational materials.

DYNAMO (\$50,000+)

Turn our vision of the Moving Windmills Innovation Center into reality. Your support will allow us to prepare the land, start the construction process, equip the centre, and so much more.

DYNAMO donors receive SPOKE and HUB rewards, a personal visit from William and a curated hosted experience in Malawi, collaborating directly on Phase Zero initiatives with Malawian students and our team.